

EXPERIENCE

SR. MARKETING GENERALIST **Y.B.H.** 2024

Branding, digital marketing, video, HTML/CSS, WordPress, print, photography, UX, UI, graphic design, wireframing & style guides

SR. UX/UI DESIGNER **SONY IMMERSIVE MUSIC STUDIOS** 2021-2023

Game feature owner, drafting of design briefs & design documents, Unreal 5 blueprinting, wireframing, prototyping, UI art & style guides

SR. DESIGNER **MAX STAX MEDIA** 2021-2024

Creation of advertising campaigns for the entertainment industry, namely social graphics for A24, Amazon, Netflix & Lionsgate

CREATIVE DIRECTOR **STATUS MARKETING GROUP** 2016-2021

UI, iconography, style guides, graphic design as well as copy writing for various startup mobile and web applications

DESIGNER **...AND COMPANY** 2016-2017

Digital multimedia design including website takeovers, video and motion graphics, clients include: AMC, HBO, Netflix, Hulu & Amazon

DESIGNER **AVATARLABS** 2015-2016

Graphic and 2D graphic production design to client specifications. Clients include Sony, Paramount, Marvel, Fox, HBO, Netflix and AMC

EDUCATION

BACHELOR'S DEGREE **MT. SIERRA COLLEGE** 2004-2008

Bachelor's Degree in Multimedia Design Technology, 3.9 GPA, T.A. for various digital design classes

KNOWLEDGE

WEB

WordPress, CSS, HTML

TECHNICAL

120 WPM, Basic Networking, Working Unreal 5 Knowledge

UI/UX

Photoshop, Illustrator, InDesign, After Effects, XD, Figma, Sketch