

## EXPERIENCE

**UX/UI DESIGNER** DEREK FREE DESIGN 2004-2024

Branding, digital marketing, video, HTML/CSS, WordPress, print, photography, UX, UI, graphic design, wireframing & style guides

**SR. UX/UI DESIGNER** SONY IMMERSIVE MUSIC STUDIOS 2021-2023

Game feature owner, drafting of design briefs & design documents, Unreal 5 blueprinting, wireframing, prototyping, UI art & style guides

**DESIGNER** MAX STAX MEDIA 2021-2024

Creation of advertising campaigns for the entertainment industry, namely social graphics for A24, Amazon, Netflix & Lionsgate

**CREATIVE DIRECTOR** STATUS MARKETING GROUP 2016-2021

UI, iconography, style guides, graphic design as well as copy writing for various startup mobile and web applications

**DESIGNER** ...AND COMPANY 2016-2017

Digital multimedia design including website takeovers, video and motion graphics, clients include: AMC, HBO, Netflix, Hulu & Amazon

**DESIGNER** AVATARLABS 2015-2016

Graphic and 2D graphic production design to client specifications. Clients include Sony, Paramount, Marvel, Fox, HBO, Netflix and AMC

## EDUCATION

**BACHELOR'S DEGREE** MT. SIERRA COLLEGE 2015-2016

Bachelor's Degree in Multimedia Design Technology, 3.9 GPA, T.A. for various digital design classes

## KNOWLEDGE

### WEB

WordPress, CSS, HTML

### TECHNICAL

120 WPM, Basic Networking, Working Unreal 5 Knowledge

### UI/UX

Photoshop, Illustrator, InDesign, After Effects, XD, Figma, Sketch